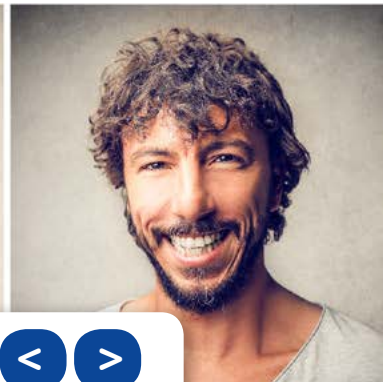




The only thing missing is you

MARKETPLACE





Carrefour Group

WE KNOW HOW TO SELL

We are leaders

YOU CAN BE A LEADER TOO

LEADING RETAILER IN EUROPE
AND SECOND LARGEST RETAILER GROUP IN THE WORLD

- 100 MILLION CUSTOMERS
- 100.5 BILLION EUROS IN SALES
- 1459 HYPERMARKETS IN 33 COUNTRIES
- 3115 MARKET SUPERMARKETS
- 6111 CONVENIENCE STORES
- 12.5 MILLION SALES RECEIPTS DAILY AT OUR CARREFOUR STORES (ACROSS THE WORLD)
- 381,000 EMPLOYEES

WE HAVE THE CUSTOMERS.
YOU HAVE THE PRODUCT





Online Carrefour

- 13 years of activity
- 87 million annual visits
- 35 million unique users
- 319 million unique page views per year

WE PRESENT OUR MARKETPLACE TO YOU

We select the best sellers and work closely to achieve common goals

WE'RE EXTENDING OUR PRODUCT RANGE

The only thing missing is you

WE ARE:

- A LEADING MARKETPLACE
- THE FIRST MULTICHANNEL MARKETPLACE

QUEREMOS:

- MAKE IT EASY FOR YOU AND YOUR CUSTOMERS
- OFFER YOU THE GUARANTEE OF A BIG COMPANY





Join us



ONLINE MARKETPLACE MODEL

Sell on **carrefour.es** without fees or fixed time period

- **REGISTRATION FEE:** NONE
- **MONTHLY FEE:** NONE
- **CATALOGUE LOAD:** UNLIMITED*
- **DURATION OF THE CONTRACT:** NO FIXED TERM PERIOD, YOU CAN TERMINATE THE CONTRACT WHENEVER YOU WANT
- **CARREFOUR ASSIGNS YOU AN ACCOUNT MANAGER TO ADVISE YOU ON THE SALES PROCESS**
- **BONUS:** YES, OF UP TO 2% IF YOU REACH A CERTAIN TURNOVER LEVEL
- **VISIBILITY AND SALE OF PRODUCTS IN PHYSICAL STORES:** NO
- **WE PAY OUR SELLERS THE MONEY MADE FROM MARKETPLACE PRODUCT SALES TWICE A MONTH**

* Pursuant to a selection strategy agreed on previously by the seller and Carrefour

MULTICHANNEL MARKETPLACE MODEL

Sell at our hypermarkets
(Online sales + presence in hypermarkets)

- **REGISTRATION FEE:** NONE
- **MONTHLY FEE:** €99 PLUS VAT PER MONTH
- **CATALOGUE LOAD:** UNLIMITED*
- **DURATION OF THE CONTRACT:** MINIMUM ONE YEAR
- **CARREFOUR ASSIGNS YOU AN ACCOUNT MANAGER TO ADVISE YOU ON THE SALES PROCESS**
- **BONUS:** YES, OF UP TO 2% IF YOU REACH A CERTAIN TURNOVER LEVEL
- **VISIBILITY AND SALE OF PRODUCTS IN PHYSICAL STORES:** YES
- **WE PAY OUR SELLERS THE MONEY MADE FROM MARKETPLACE PRODUCT SALES TWICE A MONTH**

* Pursuant to a selection strategy agreed on previously by the seller and Carrefour

OUR HYPERMARKETS IN SPAIN IN FIGURES

- 173 HYPERMARKETS
- PRESENCE IN 17 AUTONOMOUS COMMUNITIES AND IN MORE THAN 110 CITIES
- OVER A MILLION CUSTOMERS PER DAY
- 9 MILLION LOYALTY CARD CUSTOMERS





Advantages



YOU KNOW YOU. THEY KNOW US

Associate your products and business with a major brand. Carrefour: a leading retail brand.

ADD TO YOUR CURRENT OFFER

If you work with other Marketplaces, complement your activity and commercial strategy with Carrefour Marketplace by improving your overall sales mix profitability based on our bonus system.

WE TAKE YOU BY THE HAND

Carrefour Consultancy: You will receive internal support and have regular meetings with the Carrefour team to help you join our catalogue and maximise your sales.

WE REWARD YOU

We give you a bonus according to the annual turnover reached (personalised for each seller) and by fixed term period.

WE TALK ABOUT YOU

Carrefour Group Communication Plan with highlighted offers at the best prices.

YOU GET YOUR MONEY EARLIER

We pay our sellers the money they make from Marketplace product sales twice a month.

OUR CAMPAIGNS, YOUR CAMPAIGNS

Marketing actions targeted at 9 million loyal customers.

NEW CUSTOMERS

Access a different segment and type of customers than other big Marketplace operators.

ENTER OUR HYPERMARKETS

We open our doors to your products through our multichannel offer.

CONFIDENCE

Millions of customers from all over the world trust us and will trust in you.





Sell with us in four easy steps



1

PUBLISH YOUR CATALOGUE AT CARREFOUR.ES

Upload your products on our platform easily and simply.



2

CUSTOMERS BUY YOUR PRODUCTS

You will receive a confirmation email with the order, as well as being able to track orders on the intranet.



3

MAKE A DELIVERY

Prepare to ship a product according to the delivery terms.



4

RECEIVE YOUR MONEY

We pay you the money made on your sales twice a month, less any service fees.

